Google Advanced Search Operators Cheat Sheet 2022

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Operator (1)	Definition	Example
intitle:	Only searches a page's title for a word or phrase. Use exact-match (quotes) for phrases.	intitle:digital marketing consultant
allintitle:	Only searches a page's title for every individual term following the "allintitle:". Same as multiple intitle:'s.	allintitle:Lerato Monareng
inurl:	Searches for a certain word (or words) in the URL.	Inurl:lerato
allinurl:	Similar to "inurl," but only returns results containing *all* of the specified words in the URL.	allinurl:lerato monareng
intext:	This global operator allows you to find terms showing up in any area of the webpage, such as the title, the page itself, the URL, and elsewhere.	intext: Mandela
allintext:	Similar to "intext," but only results containing *all* of the specified words somewhere on the page will be returned.	allintext:Nelson Mandela
allinanchor	Useful for performing research on pages that have all terms after *inanchor*	allinanchor:"how to learn seo"
filetype:	Search result will restrict results to those of a certain filetype. E.g., PDF, DOCX, TXT, PPT, etc.	site:leratomonareng.co.za apple filetype:pdf
related:	Google search will find sites related to a given domain.	Related: leratomonareng.co.za
site:	Search within a certain website or web domain.	site:www.leratomonareng.co.za
cache:	Google will find the most recent cached (saved) version of a webpage.	cached: www.leratomonareng.co.za
inposttitle:	Search for a term within a blog post title.	Inposttitle:Google search operators
inanchor:	Search for sites linked with specific anchor text.	inanchor:lerato monareng
AROUND(X)	Searches results where two or more terms appear on the page	tesla AROUND(3) edison
location:	Google will find news from a certain location in Google News.	Loc:"Johannesburg" EFF
Exclude words: (-)	This command excludes words that you don't want to appear in the search results.	"Digital marketing consultant -lerato monareng"
Add words: (-)	This command adds words that you want to be included in the search results	"Lerato Monareng +SEO"
Info:	Helps you find information related to the domain you are searching for	"Info:leratomonareng.co.za"
Inpostauthor:	This will find blog posts written by a specified author	inpostauthor:"lerato monareng"
Allinpostauthor:	Similar to "inpostauthor," but removes the need for quotes	Allinpostauthor:lerato monareng
Link:	Finds pages linking to a specified website domain or Url	link:leratomonareng.co.za

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